



August 17, 2011

To Whom It May Concern,

Please accept this letter in support of Dr. James L. Holly's application for the 2011 John M. Eisenberg Patient Safety and Quality Awards. NextGen Healthcare has worked collaboratively with Dr. Holly for over 15 years. As one of the earliest and most innovative adopters of our electronic health records and practice management technology, his practice, Southeast Texas Medical Associates (SETMA), quickly became a pioneer in leveraging healthcare IT to advance clinical care and chronic disease outcomes.

Amid our rapidly changing healthcare environment, few individuals are consistently looked to as the cornerstone of quality patient care. Dr. Holly has proven time and time again that a sharp focus on preventive health and wellness, patient education and engagement and efficiency in managing a population of patients and consumers can lead to healthier Americans.

Dr. Holly's leadership and use of healthcare IT in the community has lead to a sustainable, local model for the positive changes in population management, physician accountability, exchange of health information, and affordability of care that are desperately needed to reform our nation's healthcare system. Most importantly, his leadership has resulted in exemplary outcomes for SETMA's patients, who today are healthier, safer and more engaged ("Accountable") with their care. This not only embodies the Triple Aim of the Centers for Medicare and Medicaid Services and the goals of the National Quality Strategy, but was the epitome of "meaningful use" long before it became a household term.

Dr. Holly's insight also helps NextGen Healthcare with ongoing product enhancement. His willingness to spend significant time with our development teams sharing recommendations from the field has raised the caliber of our solutions. This customer validation focuses our efforts on meeting the ever-changing needs of physicians, and in turn enables more than 2,500 other medical practices around the country to improve the efficiency and quality of their patient care.

I endorse Dr. James L. Holly's nomination for the 2011 John. M. Eisenberg Patient Safety and Quality Awards and respectfully encourage the committee to strongly consider him as a visionary and true leader in advancing the quality of healthcare.

Best Regards,

A handwritten signature in cursive script, reading "Scott Decker".

Scott Decker

President, NextGen Healthcare