

## **James L. Holly, M.D.**

**Note to Dr. Holly from Staff Attending Care Coordination conference in Washington D. C.  
May, 2013**

**From:** Margaret Ross  
**Sent:** Friday, May 10, 2013 9:08 AM  
**To:** James L. Holly  
**Cc:** SETMA Distribution

Dear Dr Holly:

As the CEO of SETMA we thank you for being the forward thinking leader you are. Since returning from National Harbor, Maryland from a Care Coordination Summit, it was so affirming and exciting when topics were brought up at the summit, we knew about this because we are doing so much. SETMA has set itself ahead of the pack. Being so close to Washington DC where so many influential and forward thinking leaders have walked and talked was also a great experience.

Thank you for the opportunity to have gone and seen for ourselves just how lucky we are to have SETMA in our community!!

Margaret Ross, SETMA, Director of Operators  
Pat Crawford, Director of SETMA's Department of Care Coordination  
Brandon Sheehan, Director of SETMA's Inpatient Service Team

The 5th Care Coordination Summit firmly embraces these challenges and creates a dynamic environment where leaders and frontline practitioners can discover practical solutions to the main issues facing their organizations and healthcare as a whole.

With its mission of *Paving the Way Toward a Sustainable Healthcare System*, the Care Coordination Summit delivers critical intelligence, resources, case studies, best practices and real working models to case managers and professionals involved in care coordination as they seek to address challenges, reduce costs, optimize the delivery of care and create viable payment structures.

New this year, the Care Coordination Summit adjoins the Case In Point Platinum Awards show, which recognizes the cutting-edge work that case management and care coordination professionals are achieving throughout the care continuum.

The Care Coordination Summit takes place at the Gaylord National Resort in Washington, D.C., from May 7-8, 2013, situating attendees in the cradle of our nation's capital where you can recharge as you discover actionable ways to make a difference that will help ensure a sustainable healthcare system.

**Attend the 5th Annual Care Coordination Summit and learn:**

- The elements behind the monumental shift from a provider-focused paradigm to patient-centered care.
- How to encourage individual responsibility for consumers with the right tools.
- The critical impact of accountable care organizations in improving efficiencies and reducing waste in the system.
- Payment structure changes that are streamlining costs while improving the bottom line for efficient providers.
- The importance of patient engagement in making sustainable changes.
- How care coordination is the bridge to reducing silos and improving collaboration.
- The importance of leadership in driving change.
- How organizations are redesigning the care delivery system.
- The importance of shared decision making and consumer involvement.
- Collaborative stewardship and efficient use of healthcare resources.
- Professional advice and council to ensure patient-centeredness.
- Why the importance of a multidisciplinary approach has improved the delivery of care.
- Incentives designed to reward care coordination and transitions of care.
- Change management strategies professionals can use to achieve successful implementation of an innovative patient care delivery system.