

James L. Holly, M.D.

Dr. Holly's Letter to William Golden, M.D.

May 13, 2017

William Golden, M.D.
Professor of Medicine and Public Health
University of Arkansas for Medical Science
Medical Director of Arkansas Medicaid

Dr. Golden, I attended your presentation in San Antonio on Friday: "Alternative Payment Models and Primary Care: The View from Little Rock and Washington D. C." Without exaggeration, it was the best presentation of the conference. Your work in Arkansas is very impressive.

Southeast Texas Medical Associates, LLP (SETMA, www.jameslhollymd.com) has been using EMR since 1998. We have been an accredited PC-MH since 2010 (NCQA Tier 3, AAAHC, URAC, and Joint Commission). Our current Joint Commission accreditation expires in 2020. SETMA has publicly reported by provider name on over 200 quality metrics since 2009, see <http://www.jameslhollymd.com/Public-Reporting/pdfs/public-reports-by-type.pdf>.

The following links describe some of our work:

A description of SETMA's use of Data Analytics.
<http://www.jameslhollymd.com/Presentations/The-Importance-of-Data-Analytics-in-Physician-Practice>

SETMA's involvement with IBM in developing the concept of "analytic quotient."
<http://www.jameslhollymd.com/Your-Life-Your-Health/Business-Analytics-and-Your-AQ>

Process Analysis in the design of healthcare improvement initiatives

<http://www.jameslhollymd.com/your-life-your-health/process-analysis-and-how-many-tasks-can-you-get-a-provider-to-perform-at-each-encounter>

SETMA's submission to the Robert Wood Johnson Foundation's Learning from Exemplar Ambulatory Practices Research Program (LEAP) administered by the MacColl Institute.

<http://www.jameslhollymd.com/letters/Robert-Wood-Johnson-Foundation-PCT-LEAP>

A brief two-part introduction to SETMA.

<http://www.jameslhollymd.com/accreditations/a-brief-summary-of-setmas-achievements-advances-awards-and-accreditations>

SETMA's Model of Care

<http://www.jameslhollymd.com/The-SETMA-Way/pdfs/setma-model-of-care-pc-mh-healthcare-innovation-the-future-of-healthcare.pdf>

Designing an EMR with Principles from Peter Senge's Fifth Discipline. Includes Ten Principles for desiring an EMR from 1999 which in 2009 turned out to be the principles of PC-MH

<http://www.jameslhollymd.com/EPM-Tools/designing-an-emr>

SETMA's 2016, 7-year summary of our PC-MH Journey

<http://www.jameslhollymd.com/Your-Life-Your-Health/pdfs/pc-mh-setmas-first-nine-years-continuity-creativity-consistency.pdf>

SETMA's Automated Team; using technology to support PC-MH

<http://www.jameslhollymd.com/epm-tools/Automated-Team-Tutorial-for-the-EMR-Automated-Team-Function>

If any of this is of interest to you I would be happy to discuss it. Nothing we publish is for sale. It can all be used as long as it is not sold.

Sincerely yours,

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