James L. Holly, M.D.

June 27, 2015 Letter to Texas MGMA Executive Director Jill Sutton

About Speaking Invitation

Speaker inquiry - Texas MGMA Fall Conference

I will respond to your question about the September, 2015 address before I leave on vacation Wednesday of this week. Please give me more details about how long I will have to speak, attendees, etc. The following are articles which relate to MGMA and SETMA. Number 3 is the most detailed.

1. Summer 2014 MGMA Executive View article about SETMA

http://www.jameslhollymd.com/In-The-News/pdfs/mgma-executive-view-summer-

2014.pdf

2. A 2006 MGMA article about SETMA

http://www.jameslhollymd.com/In-The-News/fearlessly-facing-

the-future

3. Dr. Holly's Answers to MGMA's questions about SETMA -- Most Detailed

http://www.jameslhollymd.com/Letters/mgmapc-mh-questions-for-article-april-

16-2014

4. 2005 MGMA article about SETMA

http://www.jameslhollymd.com/Your-Life-Your-Health/dont-load-both-barrels-the-story-of-SETMAs-implementation-of-nextgen-EMR-and-EPM

5. 2014 MGMA Questions about SETMA

http://www.jameslhollymd.com/Your-Life-Your-Health/setmas-journey-to-electronic-patient- management

James (Larry) Holly, M.D. C.E.O. SETMA_www.jameslhollymd.com

Adjunct Professor Family & Community Medicine University of Texas Health Science Center San Antonio School of Medicine

Clinical Associate Professor Department of Internal Medicine School of Medicine Texas A&M Health Science Center On Jun 26, 2015, at 2:07 PM, Jill Sutton < <u>jill.sutton@texmed.org</u>> wrote:

Dear Dr. Holly,

My name is Jill Sutton and I am the executive director for the Texas Medical Group Management Association (Texas MGMA). You were recommended to me by one of my committee members who heard you speak at the February HIMSS meeting.

I am interested in finding out your availability to give a presentation on The Importance of Data Analytics in Physician Practices at our Fall Conference. The Texas MGMA Fall Conference will be held in San Antonio, Texas on Friday September 25. At your earliest convenience, please let me know if you are interested and available to give this presentation.

Thank you, Jill

Jill Sutton, CMP Executive Director Texas MGMA 401 W. 15th Street Austin, TX 78701

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Website: www.txmgma.com

Save the Date! Texas MGMA 2015 Fall Conference

September 24 – 25, 2015 Grand Hyatt; San Antonio, TX