

# James L. Holly, M.D.

## Optimetra's Response to March 23, 2017 Meeting


**From:** Ross McCabe  
**Date:** March 24, 2017 at 8:00:32 AM CDT  
**To:** "James L. Holly" <[Jholly@jameslhollymd.com](mailto:Jholly@jameslhollymd.com)>  
**Subject:** March 23 meeting

Dr. Holly,

I appreciate the time you and your team spent yesterday meeting with us to discuss the STAR+PLUS program. Your practice is one of the most advanced that I've seen in the country in terms of the level of transparency, use of an integrated EMR, advanced analytics, and much more. Your empathy for the people you serve is evident.

You've provided a great deal of information for my team to review. I want to study the information over the next week and then I'll follow-up with you.

I respect the mission of SETMA and your dedication to providing care for patients regardless of their ability to pay. In order to support that mission in a small way, Optimetra would like to donate \$1000 to the SETMA Foundation. Can you refer me to the appropriate person with whom I could coordinate with to donate?

**Ross McCabe** VP, Consumer Experience  
Optimetra, Inc.  
The logo for Optimetra, featuring the word "optimetra" in a lowercase, sans-serif font. The letter "o" is stylized with a small orange square to its left.