

# James L. Holly, M.D.

Re-connecting - We met at Rippel Foundation Conference with Peter Senge in 2010

Hi Dr. Holly,

I hope you're well.

I've been sharing your website with clients, urging them to follow your lead with transparency that enables feedback, learning, and positive change. It continues to be a great resource.

Through this email, I'm introducing you to a new friend of mine, Dr. Shimon Waldfogel, who has been active for years in social engagement directed at improving how health care works in the USA. He's impressed with your practice philosophy and your degree of transparency. While you have been pursuing transparency at the practice level, Shimon has been working on projects to increase transparency more broadly, most recently regarding hospital performance. Given that you share a passion, I'm connecting you via email.

A prominent effort of Shimon's is this:

**The Public Reporting: Accountability and Transparency Initiative** is guided by the belief that reliable, timely and easy to understand transparent information is an essential component of any well-functioning healthcare system. The initiative's goal is to make information about the performance of healthcare stakeholders and other relevant information available. It is clear to us that in order to achieve the best healthcare system, we must engage in the healthcare system as citizens, not just as patients and consumers.

More can be found at: <http://www.citizens4health.org/RelId/33637/ISvars/default/Home.htm>

He will be presenting at the Georgetown Conference on Complexity and Healthcare next month on this topic.

All the best!

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