James L. Holly, M.D.

Thank you note from Kathleen Kimmel

From: "Kimmel, Kathleen (OS/ONCIT)" Date: February 10, 2016 at 12:01:14 PM CST To: "Jholly Subject: Thank you and interesting article

Dr. Holly,

Thank you for allowing me to listen in on your discussion with Ai's Genevieve and Marc yesterday. It was fascinating! What much of the nation is thinking about and aspiring towards you are doing everyday with remarkable and impressive results.

This came across my email today. This company (and soon others will follow) take the calls of the follow up nurse and send as automated email. Surely, nothing can be as strong as the person-to-person follow up. However with hard to reach patients these emails may be another option. <u>http://www.cnn.com/2016/02/10/health/automated-empathy-emails-doctors-patients/index.html?sr=twCNN021016automated-empathy-emails-doctors-patients/0123PMStoryLink&linkId=21147468</u>

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