

SACME 2011 SPRING MEETING

Patient-Centered CME: From a Local to a Global Perspective

Course Faculty

Chandrakanth Are, MD

Assistant Professor,
Department of Surgery, Surgical Oncology
University of Nebraska Medical Center

Leanne Andreasen, MBA

Administrator,
Mayo School of CME
Arizona, Mayo Clinic

Barbara E. Barnes, MD, MS

Associate Vice Chancellor for
Continuing Education and
Industry Relationships and Associate Dean
for CME, University of Pittsburgh

Moss Blachman, PhD

Assistant Dean for CME and
Faculty Development,
University of South Carolina
School of Medicine

Julie A. Brown, CCMEP

Executive Director, Professional
Education, Joslin Diabetes Center

Joanne Conroy, MD

Chief Healthcare Affairs Officer,
American Association
of Medical Colleges (AAMC)

Brian Davey, MD

Director, Medical Services Division
United Nations

Dave Davis, MD, FCFP

Senior Director, Continuing Education &
Performance Improvement
Association of American Medical Colleges

Nancy Davis, PhD

Executive Director National Institute
for Quality Improvement
and Education (NIQIE), Consultant,
Continuing Education and Performance
Improvement, AAMC

Todd Dorman, MD

Associate Dean and Director, CME,
Johns Hopkins School of Medicine

Larry Holly, MD

CEO, Southeast Texas Medical Associates,
(SETMA), LLP

Sachin H. Jain, MD, MBA

Senior Advisor to the Administrator
and Acting Director for Policy and Innovation
Centers for Medicare and Medicaid
US Department of Health and Human Services

Gabrielle M Kane MD, EdD FRCPC,

Associate Professor
Department of Radiation Oncology
Department of Medical Education
and Biomedical Informatics
University of Washington School
of Medicine

Steven Kawczak, MA

Associate Director
Cleveland Clinic Center for
Continuing Education, Cleveland Clinic

Melissa Newcomb, MBA, CCMEP

Assistant Director,
Certification, University of Rochester
School of Medicine & Dentistry,
Office of Continuing Professional Education

Deborah Samuel, MBA

Director, Division of CME
American Academy of Pediatrics

Deborah Sutherland, PhD

Associate Vice President,
Health Sciences Center;
Associate Dean, College of Medicine,
Continuing Professional Development,
University of South Florida

Gordon F. West, PhD, CCMEP

Director, Continuing Education,
Annenberg Center
for Health Sciences at Eisenhower

Betsy Williams, PhD, MPH

Director, CME Outcomes Measures
and Research,
Rush University Medical Center

Zeng Zhechun, MD, MPH

Beijing Anzhen Hospita and Beijing
Municipal Science & Technology
Commission

NYU

School of Medicine

Post-Graduate Medical School
550 First Avenue, New York, NY 10016



SACME 2011 SPRING MEETING

Patient-Centered CME: From a Local to a Global Perspective

APRIL 6-10, 2011

NYU Langone Medical Center

New York, New York

Hosted By The NYU Post-Graduate Medical School

Registration information: <http://cme.med.nyu.edu/sacme>

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SACME 2011 SPRING MEETING

Patient-Centered CME: From a Local to a Global Perspective

Location: NYU School of Medicine
Smilow Seminar Room
550 First Avenue (at 31st St.)
New York, NY 10016

NYU School of Medicine is located in a predominately residential area on the east side of Manhattan.
PHOTO IDENTIFICATION IS REQUIRED TO ENTER THE MEDICAL CENTER.

Hotel Information: Rooms are in very heavy demand in New York City;
We urge you to make your reservations early.
You may obtain a list of hotels located near NYU
School of Medicine by visiting our website,
<http://cme.med.nyu.edu/travel/hotels-lodging>

Registration: Register online at <http://cme.med.nyu.edu/sacme> or
for more information call 212-263-5295

Course Fees: Member : \$495 Non-Member : \$595

For information regarding exhibiting at SACME please contact emily.ryan@nyumc.org (Limited space is available)

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April 6-10, 2011 • New York, New York



NYU

School of Medicine

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COURSE PROGRAM

Wednesday, April 6

- 8:00 am Board of Directors Meeting (closed)
- 3:00 Finance Committee Meeting (closed)
Deborah Sutherland, PhD, Chair
University of South Florida
- 4:00 Endowment Council (closed)
Moss Blachman, PhD, Chair
University of South Carolina School of Medicine

Thursday, April 7

- 7:30 am Membership Committee Meeting
Continental Breakfast & Exhibits
(all SACME members are encouraged to participate)
Deborah Samuel, MBA, Chair
American Academy of Pediatrics
- 8:45 Welcome
Todd Dorman, MD, President, SACME
Julie A. Brown, CCMEP, Chair,
Program Committee

The Barbara E. Barnes Plenary

- 9:00 What You Are Doing to Save the World?
What the U.N. Needs from CME
Brian Davey, MD,
Director, Medical Services Division
United Nations, NY, US
- 10:00 Coffee Break and Exhibits
- 10:30 Healthcare in India: Public Health
Perspective and CME Partnerships
Chandrakanth Are, MD, Assistant Professor,
Department of Surgery, Surgical Oncology
University of Nebraska Medical Center
- 11:15 Navigating Emerging Markets: the
CME Experience in India and China
Steven Kawczak, MA, Associate Director
Cleveland Clinic Center for
Continuing Education, Cleveland Clinic
Professor Zeng Zhechun, MD, MPH
Beijing Anzhen Hospital and Beijing Municipal
Science & Technology Commission

- 12:15 pm Lunch and Exhibits
- 1:15 Interactive Scenarios:
What Would You Do? Moral and Ethical
Dilemmas of an Accredited Provider
Hosted By:
Gordon F. West, PhD, CCMEP
Annenberg Center for Health Sciences
at Eisenhower
- 2:30 RICME (Research in CME) Presentations
Research in CME presentations provide unique opportunities for feedback on research projects in development or to examine projects that are completed. These presentations represent a vital component of our commitment to scholarship in academic CME and enables individual work to be discussed and feedback or guidance provided in a supportive and constructive environment.
- 3:15 Moderated Poster Session with
Refreshments and Exhibits
- 4:30 Research Committee Meeting
(all SACME members are encouraged to participate)
Betsy Williams, PhD, Chair
Rush University Medical Center
- 5:30 SACME 101 - An Orientation for New and
Prospective Members
(All participants are welcome to attend)
Deborah Samuel, MBA, Chair,
Membership Committee
- 6:15 pm Reception/Adjourn



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COURSE PROGRAM

Friday, April 8

- 7:30 am Continental Breakfast & Exhibits
- 7:30 am Communications Committee/Intercom Editors
(all SACME members are encouraged to participate)
Leanne Andreassen, MBA, Chair and
Melissa Newcomb, MBA, CCMEP, Intercom Editor
- 8:30 Accountable Care Organizations (ACOs) and
Health Information Zones (HIZ's): CME's Role
Joanne Conroy, MD, Chief Healthcare Affairs
Officer, American Association of Medical
Colleges (AAMC)
- 9:30 AAMC Aligning and Educating for Quality (AE4Q)
Initiative; CME in Action for Accountable Care
Nancy Davis, PhD, Executive Director
National Institute for Quality
Improvement and Education (NIQE)
Consultant, Continuing Education and
Performance Improvement, AAMC
Dave Davis, MD, FCFP, Senior Director,
Continuing Education & Performance Improvement
Association of American Medical Colleges
- 10:00 Break and Exhibits
- 10:15 RICME Session
- 11:00 Quality not Quantity: Health Delivery System
Needs and CME to Support Primary Care
Inside and Outside the Institution
Barbara E. Barnes, MD, MS,
Associate Vice Chancellor for Continuing Education
and Industry Relationships and Associate Dean
for CME, University of Pittsburgh
- 12:00 pm Adoption of Performance Improvement CME:
Motivating the Practice
John Williams, MBA
Practice Enhancement Facilitator, TransforMED
Larry Holly, MD
CEO, Southeast Texas Medical Associates, (SETMA), LLP
- 1:00 Lunch on your own
- 1:00 Tri-Group/JCEHP Owners (closed)
- 2:30 Joint Working Group (SACME/AAMC) (closed)
- Afternoon-Evening Optional Activities

Saturday, April 9

- 7:30am Program Committee Meeting (all SACME
members are encouraged to participate)
Julie A. Brown, CCMEP, Chair
- 8:00 Continental Breakfast & Exhibits
- 9:00 Outcomes and Income- Aligned Goals of CME
& the Meaningful Use Initiative of the CMS
Sachin H. Jain, MD, MBA
Senior Advisor to the Administrator and Acting
Director for Policy and Innovation
Centers for Medicare and Medicaid
US Department of Health and Human Services
- 10:30 Break & Exhibits—Exhibits Close
- 11:00 RICME
- 12:00 Business Meeting Lunch & Town Hall
(SACME Members Only)
- 2:15 RICME
- 3:15 **Hot Topics Session**
Survey Says: Results of the 2010 SACME-
AAMC Harrison Survey of the
Academic CME Enterprise
Dave Davis, MD, FCFP
American Association of Medical Colleges

ABMS MOC CME: Thoughts on a Think Tank's
White Paper
Gabrielle M Kane MD, EdD FRCPC
President Elect, SACME
University of Washington School
of Medicine

Added topics TBD!
- 4:30 Meeting Close & Wrap-Up of Key Points
and Learning's

Sunday, April 10

- 8:00 am Board Meeting (closed)