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Motivation for visit to SETMA by Chinese Delegation

SETMA should be the healthcare role model for China healthcare transformation. A large China, state-owned partner, CETC SS has a strong interest in PCMH. The company's CEO and several senior leaders plan to visit US in June, 2014. They'll visit IBM's Innovation Center in Dallas. I told them about SETMA's achievement in Patient-Centered Medical Home and the CEO has a strong interesting in your work. If it's convenient for you, is it possible to let them visit SETMA?

Introduction to CETC SS:

CETC Software And Information Service Co., ltd (CETC SS) is an important outcome of strategic cooperation and software and information-service industry operation platform between China Electronics Technology Group Corporation (CETC) and Shanghai Municipal Government. Till 2020, CETC SS is aimed to achieve total revenue of 50 billion RMB and the overseas market income will account for more than 10% of the total portion:

- to create a Chinese software and information service industry leader;
- to be the "domestic outstanding, world-class" in software and information-service (sub)group enterprise.

Combining existing business infrastructures, CETC SS has formed a clear business system. At present, the basic software and hardware products, system integration and industry application of core business and assets are exerting its full economic potential, which becomes the important source of main business income. Based on the core businesses, CETC SS enters new business growth, such as:

- cloud platform and big data services;
- consulting and business solutions (Smart City, major industry - government, energy and water, health, operators);
- automotive electronics industry,

it shapes the leadership of economic effects gradually. In the meantime, it lays out the strategic value business, like:

- promoting internet services business;
- innovate international business,

in order to build the market's unique development advantages and monitor market differentiation.

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